

EMANUEL FOLEA

PRODUCT DESIGNER

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PROFILE

I believe good design can bridge the gap between humans and technology.

As a designer, my aim is to build digital products that empower everyone by creating effortless and enjoyable experiences.

METHODOLOGY

- Agile Methodology
- Cross-functional collaboration
- Outcomes oriented
- C-level reporting
- High quality UI craftsmanship
- Information Architecture
- Interaction Design
- User Research and testing
- Quality design craftsmanship
- Engineering hand-over
- Ideation
- Prototyping
- Design Systems
- Branding & Art Direction

DESIGN TOOLS

- Figma
- Atlassian
- Miro
- AirFocus
- Adobe Suite
- Axure
- Principle
- Final Cut Pro
- HotJar and Google analytics

WORK EXPERIENCE

Partium 2022 – Present
Product Designer

- A parts search and management suite of solutions that covers holistically SAAS for enterprise needs
- The main product, an AI search engine with multiple search modalities, is based on decade-old, researched AI technology, embedded at the centre of the system
- Facilitated collaboration with cross-functional teams to define product requirements ensuring designs align with user needs and business goals while maintaining detailed design documentation

Awell Health 2020 – 2022
Founder Product Designer

- Design foundation for scalability and success of a SAAS company
- Holistic approach - three products that touches different actors and points of the entire spectrum and journey of medical healthcare
- Main product is a web-based visual builder that integrates many layers of data, programming logic and simulations capabilities (Miro on steroids)

192.COM 2014 – 2019
UI Designer (with some UX duties)

- During my employment, we launched four pivotal products based on big-data technologies
- Responsible for the end-to-end product design and marketing process
- Improved KPIs by redesigning company's main product (7 million visitors)
- Team-led our front-end engineer's team and trained a junior designer

HORIZON LTD. 2010 – 2014
Web Designer/Art Director

EDUCATION

BA International Business 2013 – 2014
Northampton University (United Kingdom)

BSC Process Automatization in Chemical Engineering 2007 – 2013
Polytechnic University of Bucharest (Romania)

UX Design Nanodegree View Accreditation
Human-Computer Interaction
Mobile Design and Usability for iOS