EMANUEL FOLEA

PRODUCT DESIGNER

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PROFILE

I believe good design can bridge the gap between humans and technology.

As a designer, my aim is to build digital products that empower everyone by creating effortless and enjoyable experiences.

METHODOLOGY

· Agile Methodology
· Cross-functional collaboration
· Outcomes oriented
· C-level reporting
· High quality UI craftmanship
· Information Architecture
· Interaction Design
· User Research and testing
· Quality design craftmanship
· Engineering hand-over
· Ideation
· Prototyping
· Design Systems
· Branding & Art Direction

DESIGN TOOLS

· Figma
· Atlassian
· Miro
· AirFocus
· Adobe Suite
· Axure
· Principle
· Final Cut Pro
· HotJar and Google analytics

WORK EXPERIENCE

Partium   2022 – Present
Product Designer

• Powered by a combination of advanced AI technologies, Partium provides an enterprise-grade suite of tools for parts search and data management
• Facilitated collaboration with cross-functional teams to define, design and implement accurately the product requirements
• Ensured that the released feature, based on complex technologies, align with user needs and business goals

Awell Health   2020 – 2022
Founder Product Designer

• Design foundation for scalability and success of a SAAS company
• Holistic approach - three products that touches different actors and points of the entire spectrum and journey of medical healthcare
• Main product is a web-based visual builder that integrates many layers of data, programming logic and simulations capabilities (Miro on steroids)

192.COM   2014 – 2019
UI Designer (with some UX duties)

• During my employment, we launched four pivotal products based on big-data technologies
• Responsible for the end-to-end product design and marketing process
• Improved KPIs by redesigning company's main product (7 million visitors)
• Team-led our front-end engineer's team and trained a junior designer

HORIZON LTD.   2010 – 2014
Art Director

EDUCATION

BA International Business   2013 – 2014
Northampton University (United Kingdom)

BSC Process Automatization in Chemical Engineering   2007 – 2013
Polytechnic University of Bucharest (Romania)

UX Design Nanodegree   View Accreditation
Human-Computer Interaction
Mobile Design and Usability for iOS